WHY

With ageing technology and a growing skills gap, **are we preparing pupils for jobs of the future?**

65% of students today will do jobs that currently don't exist.

Why?

- It is estimated that **77%** of future jobs will require a technical skill compared to **50%** of the current roles.

- The UK has a shortfall of around **173,000** skilled STEM workers costing the STEM sector **1.5 billion**.

- New **STEM** roles are expected to **double** in the next **10 years**.

WHAT

We can't solve this by investing in technology alone...
it's about people and change management.

What?

An education specific apprenticeship training programme, drawing on 10 years' experience, supporting over 1000 U.K. schools to embed the use of technology throughout the curriculum.

Designed to support the digital literacy, the adoption of cloud technologies and online safety all linked to a school wide digital transformation strategy.

Digital Transformation

Student Outcomes

Supporting to improve student outcomes and prepare them for the world of work .

Staff Retention

Reduce staff workload improving staff retention and general wellbeing.
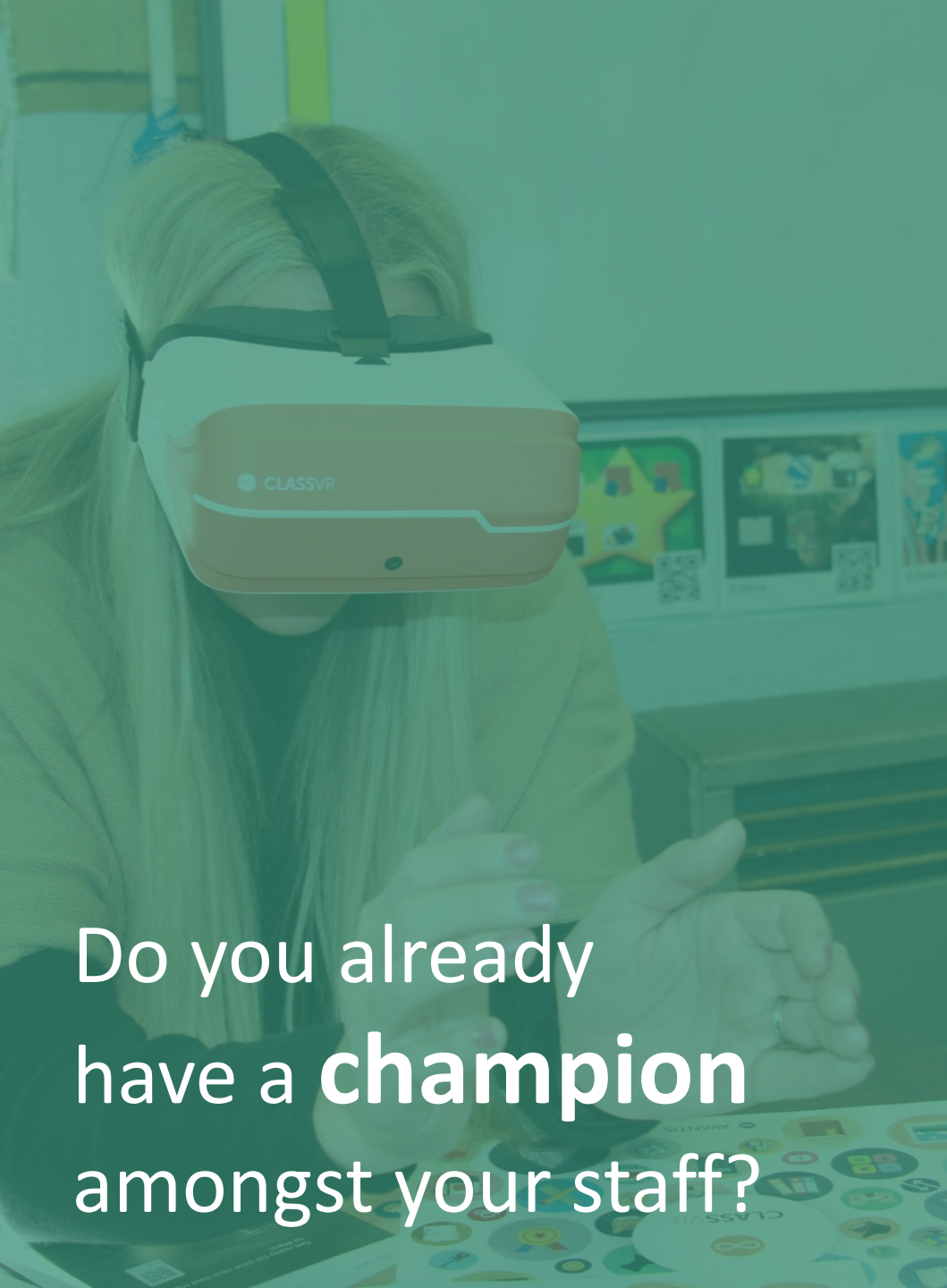
Financial Savings

Highlighting solutions to reduce expenses linked to reprographics, IT support, staff hours and hardware.

Social Mobility

Embed accessibility tools and raise aspirations amongst students.

A Teaching Assistant can become your **Digital Advocate**, a teacher can become your **Digital Leader** or a member of SLT can become your **Digital Change Leader**.

Do you already have a **champion** amongst your staff?

Who?

Digital Leader

An existing teacher or SLT member with the responsibility to drive digital transformation in all areas of the school, including the computing curriculum and cloud adoption.

Digital Advocate

An existing or newly recruited Teaching Assistant who can be your boots on the ground supporting other staff to utilise technology in all areas of the curriculum.

WHEN

There are new cohorts starting each term,
now is the time to register your interest.

When?

- 18-month programme. (including 3 months EPA).

- Blended learning programme including Ed-Tech Leaders programme.

- Work-based coach progress visits.

- 20% off the job training.

- Challenges designed to transform your institution.

How to carry out EdTech Self Review
How Schools Use Technology
Drive for Improvement
Front of class technology
Data – usage and security (GDPR)
Making Learning Accessible to all
Technologies and Tool to Support Subject Teaching
Robotics and Computing in the Curriculum
Online safety for staff and pupils
Data in Teaching and Learning
Cloud platform and Digital infrastructure
Helping Schools Harness the Cloud
The importance of Information Security
Threats and Risks
State of the Nation – First Workplace Activity

HOW

No financial investment is required,
you can use your Apprenticeship Levy.

![Primary Goal - Unlocking and Inspiring Technology]

How?

- Identify the right staff member or with support from Primary Goal recruit new staff.

- Apply your LEVY contributions to cover the training costs.

- Other funding opportunities available for those who do not pay into the LEVY.

- Ensure your champion or advocate is supported to drive change in your institution.

Use your **Apprenticeship LEVY** payments to cover the training costs.

VALUE

Added value, funding and opportunities
from our programme partner, Tablet Academy.

TABLET ACADEMY

Online Training Platform

Access to the TA PDP with over 100 hours of video-based training courses, plus 50 hours webinar recordings.

FREE
RECORDED EVENT
Becoming an MIEE

Microsoft MIE EXPERT

1 Section
Becoming an MIEE
Ever wanted to know how to connect with other like-minded educators in the UK and globally to...

NOT ENROLLED
Introduction to Primary Computing

9 Sections
Computing in the Primary School
Engaging your students in the Primary Computing Curriculum.

FREE
Microsoft Teams
Delivering Remote Lessons in Office 365 using Teams

12 Sections
Delivering Lessons Remotely using Microsoft Office 365
Achieving the best outcomes of remote learning using Microsoft Office 365.

Industry Certifications (optional)

- Microsoft Innovative Educator Expert
- Microsoft Certified Educator
- Google Level 1 or Level 2 Educator

A range of **extra CPD opportunities** delivered by **experience educators**.

Access **funding** and **free support** to develop your **digital strategy** and **train** your staff.

Strategic Consultancy

- Microsoft Incubator Programme
- 1:1 Device Programmes

Teacher Training

- Minecraft Education Edition
- Intel AI for Youth
- Adobe Creative Express for Education
- Free Events every month

Student Enrichment

- Intel AI for Youth
- STAAR STEM Residential Camp

Enhancing your staff digital skills using the Apprenticeship Levy

Primary **Goal**
Unlocking and Inspiring Technology

Our 18-month programme will take your staff on a practical journey of digital skills development and transformation mapped to the DfE EdTech Survey 2021.

Supporting to improve student outcomes and prepare them for the world of work.
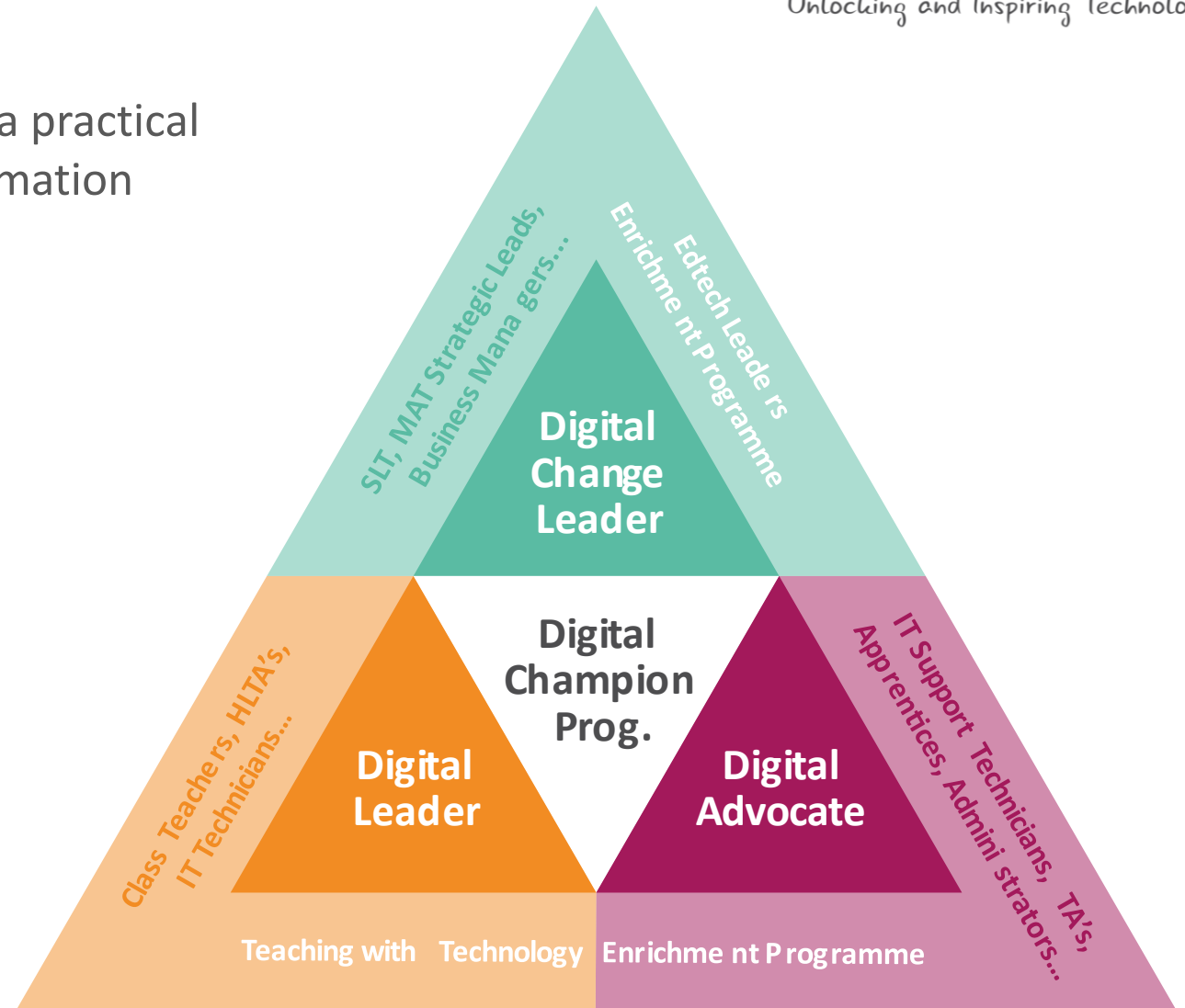
Reduce staff workload improving staff retention and general wellbeing.

Highlighting solutions to reduce expenses linked to reprographics, IT support, staff and hardware.

Embed accessibility tools and raise aspirations amongst students.

SLT, MAT Strategic Leads, Business Managers...

Edtech Leaders Enrichment Programme

Digital Change Leader

Class Teachers, HLTA's, IT Technicians...

Digital Champion Prog.

IT Support Technicians, TA's, Apprentices, Administrators...

Digital Leader

Digital Advocate

Teaching with Technology   Enrichment Programme

HOW

Contact Primary Goal:

024 7526 7600 or enquiries@primarygoal.ac.uk