

YOU COULD CLAIM £13,000 FUNDING TO TRAIN YOUR DIGITAL LEADER OF TOMORROW

BUILD YOUR FUTURE DIGITAL LEADER

WHY?

As a business owner one of your main frustrations is being taken away from your passion and strengths to deal with operational challenges in the ever transforming digital landscape

WHAT IS IT?

A fully funded 15 month programme
Focused on growing your start-up business using digital
Live training sessions
Practical work based assignments
Work based coach for 1-2-1 support & development
Bi-monthly best practice sharing for CEO and Digital
Leaders mentoring workshops

LEARNING

Implement cloud technologies such as Office 365 & Google



Set up & manage relevant digital systems such as accounting software & CRM



Create a secure & safe digital infrastructure preventing cyber risks



Understand government legislation including GDPR & data protection



Create a website & social media presence



Data management & analysis



Develop strong pitching skills through the use of digital applications



Understanding the importance of digital wellbeing in the workplace



BUSINESS IMPACT

Saving time, money & improve business efficiency

Deliver exceptional service to clients through streamlined processes that integrate efficiently

Prevent business interruption costing time, money & reputation through robust cyber security practices

Ensure clients, prospects & staff feel confident their data is secure when dealing with your business

Allow clients & prospects to find information on your business & be part of your journey on social channels

Identify trends & insights into business performance

Win more client projects & new clients through professional presentations

Increase staff retention and well-being